



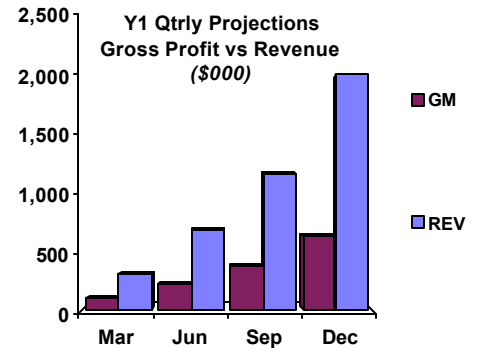
## DEAL

Your Supplier is seeking **\$1,000,000 in return for a 10 % equity** and very attractive return. Funds use: startup/launch expenses. Plan is to sell company for \$66 million shortly after launch. Proceeds will be divided as follows:

<i>Acquisition of Existing Supplier</i>	<i>\$20,000,000</i>
<i>Retire existing debt</i>	<i>1,000,000</i>
<i>Cash and/or equity to stockholders</i>	<i><u>45,000,000</u></i>
	<i>\$66,000,000</i>

## COMPANY

Your Supplier is being formed to sell high-end item products exclusively over the Internet and through an 800 number. Delivery will be to consumer's home. We plan to do this by acquiring Existing Supplier and moving their approximate 20 million customer base to Your Supplier. Existing Supplier has agreed to be purchased for \$20 million. Chart projects quarterly gross profit vs. revenues for Jan–Dec 2XXX.



Existing Supplier is a 21 year old nationwide company which sells outstanding items directly to consumers. 1999 sales estimated at \$450 million. Products considered "Best in Class"/not generally available in local stores. In AZ and CA, use a sales team selling to 440,000 clients. Boasts extremely high customer loyalty. Of 20,000,000 customers, 80% are considered to be "highly active."

## MARKET

**Size:** Online shopping rapidly becoming "the biggest thing that's happened to the item business since the shopping center." Item sales topped \$443 billion 20XX. 2XXX online item sales estimated at \$350 million, could jump to \$3.5 billion by 2XXX, and another 20 percent by 2XXX (Source: Jupiter Communications). Industry experts predict 20% of item volume online by 2003/\$80 billion market in less than 10 years. Time is of the essence in capturing market share.

**Competition:** **ITEMSATHOME.COM**, (founded 3/2XXX. In San Diego, CA., and Orange County, CA. BillGates investor). **ITEMSGALORE.COM** (In Santa Isabel, CA. 11/2XXX launched IPO for 25 million shares of common stock at \$15/share; hopes to raise \$375 million as it plans to open in 30 markets for about \$1 billion). **GETYOURITEMS.COM** (Founded in 2XXX, Dulzura, CA, delivers to Austin Boston Chicago Columbus Dallas/Fort Worth Houston Long Island San Francisco/San Jose. Stock traded at 9 NASDAQ, with \$69 million annual revenues and 18 million shares outstanding).

## MANAGEMENT

**Thomas Edison, President:** Founder, president, and CEO of Existing Supplier, with exclusive rights to market Existing Supplier in 11 western states. Founded Edison Electric, Inc., an Internet service provider. On board of General Electric.

**Henry Ford, CEO:** Founder and president of Ford Motor, a National Internet Based Automotive firm. Successfully merged with public company, restructured, then coordinated acquisition by \$1.5B NYSE firm. Previously Account Management for Edison Electric.

**Alan Greenspan, CFO:** Highly successful Federal Reserve Board employee managing over millions in U.S. assets. Holds Series 7 license.